



The Hawthorne HOTLINE

THE OFFICIAL NEWSLETTER OF THE HAWTHORNE CHAMBER OF COMMERCE

April 2005

Chamber Member Patricia Feldman-Donaldson Honored During Women's History Month



Patricia Feldman-Donaldson, pictured above with El Camino President Thomas Fallo, became a member of the El Camino College's Women's Wall of Fame during a campus celebration of Women's History Month.

Patricia, a resident of and business owner in Hawthorne, has been involved in the community for many years. She is the founder and Senior Vice President of Abacus Security Services in Hawthorne, which serves both homeowners and businesses. Patricia has been involved in service to others since her childhood. She has a special interest in helping homeless people, underprivileged children and battered/abused women. For 20 years she has personally donated hundreds of turkeys and gifts during the holidays to needy

individuals through the non-profit group she named Hope is Helping. She was the impetus behind the formation and is the current chair of the Women's Business Council for the Hawthorne Chamber of Commerce. Patricia is a member of the Hawthorne Kiwanis and Lions Clubs and is affectionately known in the community as "The Energizer Bunny."

In addition to Hawthorne's Pat Feldman, the other inductees to the Wall of Fame include eight El Camino College staff members and a community representative from Torrance. They are: Alana Angel, staff member, Learning Resources Center; Jeanne Bellemin, Natural Sciences faculty member; Sharen Kokaska, Special Resource Center faculty member; Susan Meyer of Torrance, a university Nursing professor; Cynthia Mosqueda, Counseling Office faculty member; Barbara Perez, acting dean of Natural Sciences; Angela Simon, Behavioral & Social Sciences faculty member; Julia Stewart, Natural Sciences faculty member; and, Bobbi Villalobos, acting dean of Humanities.

The Hawthorne Chamber thanks all the 2005 Women's Wall of Fame Honorees for their work in our communities!

Mission of the Hawthorne Chamber of Commerce

Act as a spokesperson for the business and professional community and translate into action the group thinking of its members

Render specific services to its members and to the community as a whole

All businesses within and around the City of Hawthorne are invited to join the Chamber and participate in its various community events

Location and Hours of Operation

4444 W. El Segundo Blvd.
Hawthorne
310.676.1163
info@hawthorne-chamber.com

Monday and Wednesday
9:30 am—2:30 pm
Friday
10 am—3 pm

All Chamber members are welcome to attend the General Board meetings held the first Wednesday of every month, 8 am at the Chamber office.

**April 21st Mixer at The Ayres Hotel!
14400 Hindry Ave. Hawthorne, 5:30 pm
Food, Drawings, Networking
Be There!**

President's Message

Act VII

Growing Pains

As our Chamber continues to move forward, many opportunities to provide better service to the business community of Hawthorne come our way. We are proud to be a co-sponsor of "Lets Talk Business" on March 31st, 2005, a business networking seminar hosted by the South Bay Workforce Investment Board or SBWIB as we know them. At this seminar, attendees will learn how to market their business, gain access to capital, effectively use labor market information to plan new or expand their business and save money using tax incentives. If you are reading this article and own a business, I recommend you to contact the SBWIB to see how they can help your business. Our Chamber office can put you in touch with them.

We will also be co-sponsoring a series of seminars with the Small Business Development Council during April, May and June. Topics to be covered are Financing Alternatives for Small Business, Doing Business with the State of California, Introduction to Federal Contracting, IRS State Basic Payroll Seminar, and Government Subcontracting. Here's yet another example of benefits available to local business owners through the Chamber.

As we continue to grow, there will be many other opportunities and programs available to our business community through the Hawthorne Chamber. And yes, along with this we will have similar opportunities for volunteers to serve at the Chamber. If you are interested in the growth of our City and the business community, please contact me so we can discuss it.

My email is don@donharrisagency.com and I would like to hear from you.

Don Harris,

President,
Hawthorne Chamber of Commerce

Tell us what you would like to hear!

The HAWTHORNE HOTLINE is the official newsletter of the Hawthorne Chamber of Commerce. It is published monthly, sent by mail, email, and is posted on our website at www.hawthorne-chamber.com

Send requests to:
Candy Cargill-Fuller at
candy@bhs-inc.org.

The HAWTHORNE HOTLINE welcomes your comments, suggestions and story ideas!

Upcoming Events

April Events

- 4/6 Monthly Board of Directors Mtg, 8 am, Ayres Hotel
- 4/14 Latino Business Reception, 5 pm, El Camino College Marsee Auditorium, Nelly Rodriguez (310) 660-3311
- 4/19 Women in Business Mtg, 12 noon, Cherise Vallas abovedove2003@yahoo.com
- 4/21 April Mixer, 5:30 pm, Ayres Hotel 14400 Hindry Ave.
- 4/24 Volunteer Appreciation Day, Memorial Center
- 4/30 Earth Day, 9:30 am, Hawthorne Memorial Park

May Events

- 5/4 Monthly Board of Directors Mtg, 8 am, Chamber Office

- 5/5 7th Annual Cinco de Mayo Career Expo, 10 am, Hollywood Park
- 5/14 Home Depot Child Safety Day, 10 am
- 5/17 Women in Business Mtg, 12 noon, Cherise Vallas abovedove2003@yahoo.com
- 5/19 May Mixer, 5:30 pm, Chips Restaurant, 11908 Hawthorne Blvd.

June Events

- 6/1 Monthly Board of Directors Mtg, 8 am, Chamber Office
- 6/19 June Mixer, 5:30 pm, Qdoba Mexican grill
- 6/21 Women in Business Mtg, 12 noon, Cherise Vallas abovedove2003@yahoo.com
- 6/30 Chamber Installation, 6 pm, Chevron Park

List your community or business events. Contact Candy Cargill-Fuller at candy@bhs-inc.org

Government Affairs

The Power of Partnerships

The El Camino College Hispanic Endowment will team up with the Torrance Area Chamber of Commerce to sponsor the "Latino Business Reception 2005" from 5:30 to 7:30 p.m. April 14 at El Camino College's Marsee Auditorium.

The focus of this event is diversity within business, cultural outreach and celebration, as well as recognition of stellar Latino Business leaders. A portion of the event's proceeds will directly benefit the college's Hispanic Endowment Fund, established to support the success of Latino and other minority students.

Gisselle Acevedo- Franco, President and Manager of HOY, the well-known Spanish-language newspaper is headlining the reception. Master of Ceremonies will be Ray Durazo, CEO of Durazo Communications and Chairman of the Latin Business Association. James E. Acevedo, Port of Los Angeles Harbor Commissioner, will be the inaugural recipient of the "Torrance Area Chamber of Commerce Latino Business Leadership Award."

Attendees will have the opportunity to meet and network with over 200 business leaders from the South Bay and greater Los Angeles Area, as well as support the El Camino College Foundation Hispanic Endowment.

Many top-rated Latino restaurants in the South Bay, as well as Latino musicians and artists will also participate.

Registration is \$30 per person, online at www.torrancechamber.com or by calling (310) 540-5858.



Thanks to Behavioral Health Services for publishing our newsletter.

Community News

Diversity Employment Source in partnership with the South Bay Workforce Investment Board presents... The 7th Annual Cinco de Mayo Career Expo, Thursday, May 5, 2005 ~ 10-3 pm, at Hollywood Park. Over 4000 qualified diverse candidates. Space is limited. To register or for sponsorship call: 310-348-0985 or deujino@deslive.com

Schnierow Dental Care offers **FREE** Dental Screenings at the Roduum Swap Meet every Saturday!

List Your Event Here! Email your business and community news to candy@bhs-inc.org

YesterYear

Do you remember what happened in Hawthorne in 2004? How about 1994, or 1984? Our newest Hotline writer Walt Dixon does! Starting in May, Walt will have a regular column, YesterYear, filled with history and trivia about the City of Hawthorne!

Stay tuned, you won't want to miss out!



April 30, 2005

Hawthorne Memorial Park

3901 El Segundo Blvd. Hawthorne

9:30 AM to 3:00 PM



Produced by the Hawthorne Chamber of Commerce in cooperation with the City of Hawthorne Public Works Department

© Smart Gardening © Composting Exhibits & Demonstrations © Give Aways

New Members

The Hawthorne Chamber of Commerce welcomes our new members!

**Global Equity Lending
Russell Taylor**

15342 Hawthorne Bl. # 301.
Lawndale, CA 90260
310.676.7066
rustaylor@wlgdirect.com

**Entertaining Friends– Catering
Jean Cordero**

211 22nd St
San Pedro, CA 90731
310.939-1200
jeanwings@aol.com

**The Mindy Goorchenko
Real Estate Team
Mindy Goorchenko**

500 Silver Spur Rd. # 303
Rancho Pales Verde, CA 90275
310.544.7553
mindy@mindygoorchenko.com

**Nationwide Insurance
Alejandra Buenrostro**

3111 W. Century Bl. # 103
Inglewood, CA 90303
310.672.4630
buenro@enationwide.com

**The Rustic Lite Restaurant
Alex Dyer**

14019 Hawthorne Bl.
Hawthorne, CA 90250
310.973.5454
alex@rusticlite.com

**The Branford Collection
Business Services
Jacqueline M. Nelson**

11936 Grevillea Ave., A-1
Hawthorne, CA 90250
310.644.1991
jacquene/2002@yahoo.com

**Metwest Commercial Lender
Patricia Morales**

12101 S. Crenshaw Bl. #1
Hawthorne, CA 90250
310.263.1755
metwest-southbay@sbcglobal.net

**DJ's Business Start Up
Donna Joe**

P.O. Box 5453
Inglewood, CA 90310
310.290.3667

**Bally Total Fitness
Rick Vencill**

5001 El Segundo Bl.
Hawthorne, CA 90250
rvencill@ballyfitness.com

**Qdoba Mexican Grill
Ben Nematzadeth**

5221 W. Rosecrans Ave.
Hawthorne, CA 90250
310.536.9960
ben@wafnerfoods.com

**U.S. Coast Guard
J. Rodney Weiss**

12620 Hawthorne Bl. Suite C
Hawthorne, CA 90250
310.675.7562
rweissacgrc.uscg.mil

**Friends of The Hawthorne
Libraries**

Claudia Fishler
12700 Grevillea Ave.
Hawthorne, CA 90250
310.679.8194
claudiaf@lhqsmtp.colapl.org

**Shorewood Realtors
Jordan Lane**

950 Artesia Blvd.
Hermosa Beach, CA 90254
310.376.8871
jmolina@gssmedical.com

**Victory in Christ Ministries
Christian Book Store**

Ronea Rouse
12345 Hawthorne Way
Hawthorne Ca, 90250
310.219.4064
rtisticoriginals@sbcglobal.net

**PIP Printing & Document
Services**

Demis Ridge
3201 N. Sepulveda Bl.
Manhattan Beach, CA 90266
310.545.5617
pipmanhattan@pip.com

**California Occupational Medical
Group**

John Molina
13252 Hawthorne Bl.
Hawthorne, CA 90250
310.676.7720

**Contact The Chamber Office
To Get Your Button Today!**



New Member Articles

Friends of The Hawthorne Libraries

The Friends of the Hawthorne Libraries have been instrumental in the civic and community support for the libraries through many hard times, and have rallied community support when library services were threatened. The Friends of the Hawthorne Libraries support both the Hawthorne and Wiseburn libraries with monetary contributions, and they are grateful recipients of donations from local businesses and individuals.

The Friends of the Hawthorne Libraries have been the recipient of proclamations from both the city and the state honoring the organization for their unflinching support of library service in the City of Hawthorne.

The Rustic Lite Restaurant

The Rustic Lite is Hawthorne's friendly neighborhood bar where you can have a good drink, play pool, watch all NBA and NFL games on our Direct TV package on ten (10) TV's. Darts, games, Lotto, and friendly people are just a few of many reasons to come on by and have a good time.

The Rustic Lite provides a happy hour everyday from 4-7 offering \$2 Domestic Beers and \$2 Well Drinks. We also have Karaoke Fri and Sat evenings. We have happy hour on Tue and Thurs late night 10-1.

For any charter members, individuals of businesses who want to have a event, party or fundraiser at the Rustic Lite we will provide a discount rate and provide some kind of appetizer food plate for the occasion.

U.S. Coast Guard

The United States Coast Guard, the nation's oldest continuous seagoing service, is dedicated to the preservation of life and property. The Coast Guard was created over 200 years ago, and has expanded today into the primary guardian of America's waterways and coastlines. Every year, thousands of young people join the Coast Guard because we have built a solid reputation as America's "Everyday Heroes." On an average day, the Coast Guard saves 24 lives, assist 192 people in

distress, protect 2.8 million dollars in property, interdict 14 illegal migrants at sea, conduct 180 search and rescue cases, and seize 9.6 million dollars worth of illegal drugs. Although we are the smallest of five Armed Services, we are the largest Coast Guard in the world.

The US Coast Guard has exciting missions including Search and Rescue, Maritime Law Enforcement, Environmental Protection, Living Marine resource Protection and Homeland Security. So if you have a strong desire to be part of the US Coast Guard, America's "Shield of Freedom" and want more information on the qualifications to join the world's premier search and rescue and maritime law enforcement agency give us a call at (310) 675-7562 or go to our website at WWW.GOCOASTGUARD.COM

Shorewood Realtors

My name is Jordan Lane and I am a full-time Realtor with Shorewood Realtors. As a fulltime Realtor I am here to help you with the process of buying and selling property. I have experience you can depend on and a work ethic you can trust. I can provide a free, no obligation, Market Appraisal of your property. I also have a free relocation service, which provides you with community information for almost any community in the world as well as a referral to a great Realtor out of this area. I am an Eagle Scout and a graduate of Loyola Marymount University and also volunteer my time helping the community. I am here to serve you!

Victory in Christ Ministries

Victory in Christ Ministries is a full gospel ministry with the primary focus of fulfilling the great commission to preach the gospel of Jesus Christ to all men so that such may be saved to the uttermost. Pastor Mitchell brings forth life changing messages, bible studies as well as other curriculums that are tailored to address consistent godly living. Our ministry can be paralleled to a trauma center as it has been the place where people come for recovery and healing from traumatic situations in their life. Uttermost salvation is a process that takes the Word of God, genuine communion & authentic love for one

another. Because our motto is 'Don't Get Caught Dead Without Jesus' we are serious about reaching the lost at any cost.

Within Victory In Christ Ministries is Ristic Riginals Christian Bookstore & Gifts which provides the tools that every growing Christian needs. The bookstore also provides gift ideas that can be used as witnessing tools for those you love and want to plant seeds about the love of Christ. Hawthorne Chamber Members may expect to receive special discounts on designated products. Our slogan is to "Let the Son in to shed some light on your life."

Metwest Commercial Lender

MetWest's success is undoubtedly measured through it's product line. From Stated Income/Stated Asset Underwriting to Full-doc Commercial financing, MetWest has exceeded all expectations. "At MetWest, we continue to find new ways to streamline our products," affirms Leo Padron, President/CEO. The following changes will increase your bottom-line... guaranteed!

MetWest Express: Our LTVs have increased 5% on all of our Tiers for Credit "A+" Borrowers. MetWest Platinum: We now offer up to 90% Financing with a 1st mortgage of 80% LTV and a 2nd Mortgage of 10%, providing for a 90% CLTV on Multi-families and Mixed-Used properties. We can also offer up to 89% LTV on Tier II properties such as, Office, Retail, warehouses, etc. With a Seller 2nd we can go up to 95% CLTV, allowing a buyer to come in with just 5% down on a Multi-Family and Mixed-Use property.

Some of our *NEW* Products include: No Income No Asset (NINA) on Multi-families from \$1 MM to \$3 MM. "There is no competition for this program in the market today," assures Fred Dupuy, Director of MetWest Wall Street. Another program that will shy-rocket income is our "Owner-Occupied ONLY" program. We can offer up to 85% LTV and our loan amounts can go as high as \$10 MM. "We are hungry for more Commercial, and we will double our numbers this year," states Rosa Rodriguez, Sales Director.

Business Advertisements

THE HAWTHORNE HOTLINE is mailed and emailed directly to 230+ members and published on the chamber's website at www.hawthorne-chamber.com.

Advertising Rates

Ad Size	One Time	3x or More
Business Card	\$ 25	\$ 20
Quarter Page	\$ 45	\$ 40
Half Page	\$ 90	\$ 85
Full Page	\$ 180	\$ 170

Newsletter Insert Rates (Advertiser Provides Copies)

Members	\$ 35	Non-members	\$ 50
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ABACUS Security Services, Inc.
"A security company you can count on."

Patricia Feldman-Donaldson
Senior Vice President

12509 Crenshaw Blvd.
Hawthorne, CA 90250

Tel. (310) 342-7676
Fax: (310) 342-7666
Email: vppatriciafeldman@hotmail.com



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LARRY BENDER
President

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Public Information Consultant

*Special Events, Media Planning & Coordination,
Community Relations, Photography*

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Don Harris
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Don Harris Insurance
Agency



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13658 Hawthorne Blvd #302
Hawthorne, CA 90250
Bus: 310-973-3514 0521504
Fax: 310-973-0968
don@donharrisagency.com

Community Events



Cerise Automotive owners/operators, Sam Dubosarski (at left) and Alfred Morales, pictured with Chamber President Don Harris during the March Mixer that they hosted.

Hawthorne Chamber President Don Harris and Steve Eades present a door prize to a winner at the March Mixer.



Patricia Feldman-Donaldson (third from right, back row) poses with other El Camino College Wall of Fame inductees and college president Thomas Fallo during Women's History Month Celebration.



***Don't Wait!
Get Your Button
Today!***



Hawthorne Chamber Board Members

Executive Director

Susan Lanfre
slanfre@hawthorne-chamber.com

Board of Directors

President

Don Harris
Farmers Insurance Group
dharris@hawthorne-chamber.com

Treasurer

Larry Franklin
Commercial Capital Bank

Communications

Candy Cargill-Fuller
Behavioral Health Services
candy@bhs-inc.org

Government Affairs

Pam Fees
El Camino College

Special Events

Mike Bell
Bell Event Services

Member Services and Women in Business

Pat Feldman-Donaldson
Abacus Security Services

Economic Development

Don Harris
Farmers Insurance Group
dharris@hawthorne-chamber.com

Elected Board Members

Tom Boren
Marriott International

Nelson Rios
Advanced Party Rentals

Meg Roi
California Crusader News

Bill Salfity
G & S Printing

Rev. Al Wise
Del Aire Assembly of God Church

Betty Patterson
LV Travel & Tours

Sean Banks
Union Bank of California

At Large Directors

Catherine Blaylock
South Bay Workforce
Investment Board

Steve Bradford
Southern California Edison

Ken Carson
Vought Aircraft Industries Inc.

Lily Craig
Chevron Products Company

Jeff Lyman
South Bay Ford

Shelley Rose
Hawthorne School District

Contact Any

Board Member

And Get

Involved Today!



The Hawthorne

HOTLINE

4444 W. El Segundo Boulevard
Hawthorne, CA 90250

<http://www.hawthorne-chamber.com>