



The Hawthorne HOTLINE

THE OFFICIAL NEWSLETTER OF THE HAWTHORNE CHAMBER OF COMMERCE

August 2005

Beach Bash Installation Celebrates Beginning Of Chamber's New Year

Mission of the Hawthorne Chamber of Commerce

Act as a spokesperson for the business and professional community and translate into action the group thinking of its members

Render specific services to its members and to the community as a whole

All businesses within and around the City of Hawthorne are invited to join the Chamber and participate in its various community events

Location and Hours of Operation

4444 W. El Segundo Blvd.
Hawthorne
310.676.1163
info@hawthorne-chamber.com

Monday and Wednesday
9:30 am—2:30 pm
Friday
10 am—3 pm

All Chamber members are welcome to attend the General Board meetings held the first Wednesday of every month, 8 am at the Chamber office.

With Beach Boys popular hits filling the park amid festive island and surf décor, the Hawthorne Chamber of Commerce launched its 2005-2006 year with a Beach Bash themed party, June 30th, at Chevron Employee Park in El Segundo.

Hawthorne Mayor Larry Guidi served as installing officer for the gala celebration that also included the presentation of the Citizen of the Year Award to Jerry and Kathryn Nibel, longtime community volunteer activists, and the awarding of the Ned Chaffee Award to Patricia Feldman-Donaldson, as the chamber's Volunteer of the Year.

President Don Harris thanked Golds Gym, Qdoba Mexican Grill and Chevron for their generous support for the event, along with Advanced Party Rentals, Bell Event Services and Menace Studios for their major contributions in presenting the event that was attended by more than 170 civic and business leaders.

President Don, owner of Don Harris Farmers Insurance Agency, begins his second

term and is joined by: Larry Franklin, Commercial Capital Bank, and Chamber Treasurer; Mike Bell, Bell Event Services; Patricia Feldman-Donaldson, Abacus Security; Tom Boren, Marriott International; Nelson Rios, Advance Party Rentals; Meg Roi, California Crusader Newspaper; Bill Salfity, G&S Printing; Pastor Al Wise, Del Aire Assembly of God; Betty Patterson, LV Travels & Tours; Joseph Simone, Menace Studios, and Steve Eads, Golds Gym.

At Large Directors include: Candy Cargill-Fuller, Behavioral Health Services; Terri Owens, South Bay Workforce Investment Board; Steve Bradford, Southern California Edison; Ken Carson, Vought Aircraft Industries; Lily Craig, Chevron Products Company; Jeff Lyman, South Bay Ford; and Shelley Rose, Hawthorne School District.

Serving on the installation planning committee were Mike Bell, Don Harris, Nelson Rios, Candy Cargill-Fuller, Patricia Feldman-Donaldson, Joseph Simone, Tom Quintana and Susan Lanfre.



President Don presents certificate on behalf of Assemblyman Jerome Horton to Hawthorne Citizens of the Year Jerry and Kathryn Nibel.

The Chamber's volunteer of the year, Patricia Feldman-Donaldson, is honored by President Don and last year's recipient Guy Hocker.



August 18th Mixer at Ramada Inn!
5250 W. El Segundo Boulevard, Hawthorne, 5:30 pm
Food, Drawings, Networking
Be There!

President's Message

Center Stage II

Act 1

Our annual Installation Banquet has come and gone and (as usual) it was GREAT!! The theme of Beach Bash was well received as even our own Mayor Guidi and wife Marilyn showed up in a classic Mustang wearing Hawaiian shirts. The menu of gourmet hot dogs and hamburgers was a hit! We dined listening to Beach Boys tunes and after dinner were entertained by Brian Sheil who really got the crowd laughing. It was a great way to end this past year and kick off the new one. Many thanks to Mike Bell and the Installation Committee for their efforts in making this event a success.

In last months message, I spoke of

all we accomplished this past year at the Chamber. As you may know, we honor one Chamber member in particular for outstanding achievements with the Ned Chaffee Award. This years honoree is Patricia Donaldson. She has gone above and beyond the call of duty time after time to help not only our Chamber but many other organizations as well. So CONGRATULATIONS PAT for a job well done!! Pat is your new President elect, so please give her your support and encouragement during this upcoming year.

On July 15th we had a Board of Directors retreat hosted by Tom Boren of Marriott Spring Hill Suites to focus on our goals for the upcoming year and make a plan of action to achieve these goals. We were fortunate to

have Helen Duncan, Director of the Manhattan Beach Chamber as moderator. While we are still in the process of completing our plan, one thing I will say now is we will develop one or two new committees and focus on membership retention and activation. We need everyone to be involved in our Chamber at some level. Our members who have become involved have not only helped the Chamber but gained exposure for their businesses as well.

Stay tuned for upcoming news on how YOU can become involved in your Great Hawthorne Chamber of Commerce!

Don Harris
President



Upcoming Events

August Events

- 8/3 Monthly Board of Directors Mtg, 8 am, Vought Aircraft Industries
- 8/13 Hawthorne Air Fare, 10 am, Hawthorne Municipal Airport
- 8/16 Women in Business Mtg, 12 noon, Cherise Vallas, abovedove2003@yahoo.com
- 8/18 August Mixer, 5:30 pm, Ramada Inn, 5250 W. El Segundo Blvd.
- 8/20 Mayor Guidi's Jazz Festival, 12 noon, Memorial Park
- 8/27 State Line Turnaround

September Events

- 9/7 Monthly Board of Directors Mtg, 8 am, Chamber Office
- 9/15 September Mixer, 5:30 pm, South Bay Ford, 5100 W. Rosecrans, Hawthorne
- 9/20 Women in Business Mtg, 12 noon, Cherise Vallas, abovedove2003@yahoo.com

October Events

- 10/5 Monthly Board of Directors Mtg, 8 am, Chamber Office
- 10/18 Women in Business Mtg, 12 noon, Cherise Vallas, abovedove2003@yahoo.com
- 10/20 October Mixer, 5:30 pm, Gold's Gym

List your community or business events. Contact Candy Cargill-Fuller at candy@bhs-inc.org

YesterYear by Walt Dixon

Let's take a stroll down memory lane and talk about how it was when it came to cars and the difference. In the GOOD OLD DAYS things were so much slower, we had the chance to smell the flowers. It was quite common on a Sunday to gather the family together and take a Sunday drive. We would pack a picnic lunch and just head out. We really didn't know exactly where we would end up but it made no difference for we would enjoy the ride and each other. Somewhere along the way, we would stop under a large tree off the side of the road and have our lunch. Remember there were no freeways and the road was a two lane affair. We would always keep on the lookout for Burma Shave signs (anyone remember them?) There were open fields where wild flowers grew and that was a pleasant way to spend a restful Sunday. Of course the tires then weren't as good as they are now so once in awhile we would have a flat tire. No big thing, we would get out the trusty

ol jack and remove the wheel and tire, then proceed to dismantle the tire and patch the inner tube, put it back together and proceed down the road. Gasoline was 10 to 12 cents a gallon and when we would pull into a service station one or two attendants would come out to the car. While one was putting in the gas, the other would be checking the oil, water, battery and tire pressure. This was a normal procedure then. Lube jobs were about a dollar which included not just lubing the car but sweeping out the inside, cleaning the windows inside and out, putting dressing on the tire to make them look new again. It would take all day to wash and wax a car then for the waxes were hard waxes with no polymers to make it easy. We had running boards, rumble seats, steel bumpers so you could push start someone when their battery died plus each car came with a crank in case the battery was dead and no one around to push start you. There were no automatic transmis-

sions so you had to learn to drive a stick shift unless you had a Model T Ford. It had no stick, it had three pedals on the floor and a hand brake on the left side. Pull the hand brake half way and you were in neutral. The left pedal was first and high, the middle pedal was reverse and the right pedal was the brake. It only had two wheel brakes on the rear so the best way to stop it was to use the reverse pedal. It did not have a foot throttle, it used a hand throttle on the steering column. Oh by the way, you had to hand crank it 99% of the time for the batteries weren't strong enough. To check your age, see how many of these cars you remember. Durant, Willys, Star, Packard, DeSoto, Essex, Pierce Arrow, Graham Paige, Reo, Fraiser, Stanley or the electric cars that little old ladies would drive around. Oh yes, the maximum speed limit was 35 MPH. Till next time remember those were THE GOOD OLD DAYS'.



Hawthorne Chamber Board Members

Board of Directors

President Don Harris, Farmers Insurance Group

Treasurer Larry Franklin, Commercial Capital Bank

President Elect Pat Feldman-Donaldson, Abacus Security Services

Committees

Communications Candy Cargill-Fuller, Behavioral Health Services

Economic Development Don Harris, Farmers Insurance Group

Government Affairs Terri Owens, South Bay Workforce Investment Board

Member Services/Women in Business Pat Feldman-Donaldson, Abacus Security Services

Special Events Nelson Rios, Advanced Party Rentals

Elected Board Members

Rev. Al Wise, Del Aire Assembly of God Church

Betty Patterson, LV Travel & Tours

Bill Salfity, G & S Printing

Joseph Simone, Menace Studios

Meg Roi, California Crusader News

Mike Bell, Bell Event Services

Nelson Rios, Advanced Party Rentals

Pat Feldman-Donaldson, Abacus Security Services

Steve Eades, Gold's Gym

Tom Boren, Marriott International

At Large Directors

Candy Cargill-Fuller, Behavioral Health Services

Jeff Lyman, South Bay Ford

Ken Carson, Vought Aircraft Industries Inc.

Lily Craig, Chevron Products Company

Shelley Rose, Hawthorne School District

Steve Bradford, Southern California Edison

Terri Owens, South Bay Workforce Investment Board

Staff

Administrative Assistant Sherice Fernandez

**Contact Any Board Member And
Get Involved Today!**

The **South Bay Business Resource Network (Network)** is a brand new business services program of the **South Bay Workforce Investment Board**. The Network is an association of organizations, which are dedicated to providing resources of value and benefit to South Bay businesses. Our *mission* is to promote and support a vibrant economy by helping businesses reduce their costs, increase productivity, and increase the potential for profitability. Our *goal* is to create an enhanced economic environment in which businesses are more likely to remain healthy, competitive and successful. The **Network** provides a range of resources and services, which can help firms meet many of today's business challenges. Our resources can help businesses reduce and avoid unnecessary costs, and plan and improve their operations. According to the needs of the customer, we offer the following services at no-cost, at cost, and on a discounted fee-basis:

Staffing Assistance

Business and Entrepreneurial Development Services

Labor Exchange Services

Disability Services for Employers

Workplace Performance Improvement Services

Human Resource Solutions

Corporate (Large Employer) Services

**SOUTH BAY
Business Resource Network**

"Let the Network help you meet today's business challenges." Call our automated number at (310) 970-7799 or our Resource Desk at (310) 970-7700. You can also visit us at www.southbayresource.net



Win A Mustang Or \$20,000 Cash!

The Hawthorne Chamber of Commerce is sponsoring a charity raffle for Hope is Helping, a local charity known for it's help of children and families in need. The Grand Prize is a 2005 V-6 Ford Mustang Premium Convertible from South Bay Ford or \$20,000 dollars in cash, as well as over \$12,000 dollars in additional cash prizes. Because only a limited number of tickets will be sold, the odds of winning the Ford Mustang or a cash prize are 1 in 95.

Tickets will be sold for \$20.

For more information on the raffle and to purchase tickets contact any Board member or the Chamber directly at (310) 676-1163.



Thrifty Threads & Things Open In Hawthorne



On Saturday July 23, members of the Hawthorne community attended the ribbon cutting for "Thrifty Threads and Things" at BHS/Pacifica House.

The ceremony was preformed by City of Hawthorne Mayor Larry Guidi; Mayor Pro Tem Pablo Catano; Councilman Louis Velez; Chamber President Don Harris; BHS President/CEO Larry Gentile; BHS staff, members of the Hawthorne Chamber and members of the Hawthorne Lions Club.

"This was an important day for us,"

stated BHS/Pacifica House Program Director Mike Millard. "This store will raise funds for our program, provide job training for residents, and needed resources at low prices for our community."

Thrifty Threads and Things is located at BHS/Pacifica House, 15519 Crenshaw Boulevard, Hawthorne, 323-754-8802.



Pictures include Mayor Larry Guidi, Mayor Pro Tem Pablo Catano, Councilman Louis Velez, Chamber President Don Harris, BHS President/CEO Larry Gentile, BHS Vice President Teri Cannon, BHS/Pacifica House Director Mike Millard, BHS staff, members of the Chamber, Hawthorne Lions Club, and the community.

Beach Bash Installation



Hawthorne Mayor Larry Guidi addresses crowd at chamber installation prior to installing the new board of directors & officers.



The 2005-2006 board of Directors is installed by Mayor Larry Guidi.



Hawthorne City Clerk Danny Juarez presents retiring Director Pam Fees with appreciation award on behalf of the chamber.



The 'Dean' of the Board of Directors, Bill Salfity, in between waves of customers.



Advertise Your Businesses Here!

THOMAS H. QUINTANA

Public Information Consultant

*Special Events, Media Planning & Coordination,
Community Relations, Photography*

Fax 310-644-7908
Cell 310-666-2394

Office 310.644.1294
Email quprs@aol.com



www.ceriseautobody.com

13020 CERISE AVENUE • HAWTHORNE • CALIFORNIA • 90250
TELEPHONE (310) 219-0900 • FACSIMILE (310) 676-2202
E-MAIL: service@ceriseautobody.com



ABACUS Security Services, Inc.

"A security company you can count on."

Patricia Feldman-Donaldson

Senior Vice President

12509 Crenshaw Blvd.
Hawthorne, CA 90250

Tel. (310) 342-7676

Fax: (310) 342-7666

Email: vppatriciafeldman@hotmail.com

Don Harris

Agent

Don Harris Insurance

Agency



Auto • Home • Life • Business • Workers' Compensation

13658 Hawthorne Blvd #302

Hawthorne, CA 90250

Bus: 310-973-3514 0521504

Fax: 310-973-0968

don@donharrisagency.com

Guy Hocker

guy@guyhocker.com



GUY HOCKER, REALTORS

4747 W. EL SEGUNDO BLVD.

HAWTHORNE, CA 90250

FAX: (310) 676-4921

OFFICE: (310) 679-6225



Business Preferred Network
SALES SERVICE FINANCE

South Bay Ford

5100 W. Rosecrans Ave., Hawthorne, CA 90250

(310) 706-6057 phone, (310) 706-6043 fax

(310) 345-1680 cell jlyman@southbayford.com

Jeff Lyman

Fleet & Member Services

LARRY BENDER

President

HAWTHORNE CABLE USAGE CORPORATION

4455 West 126th Street

Hawthorne, CA 90250

(310) 349-2906

(310) 978-9855 Fax

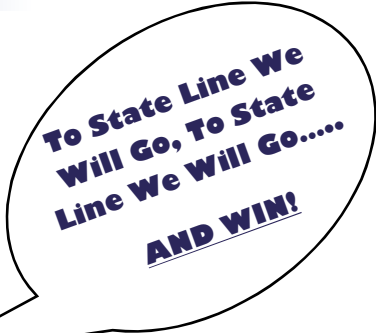
(310) 960-5843 Pager

email: hcuccorp@aol.com





State Line Turnaround Fundraiser



- **Saturday August 27, 2005**
- **6 am—10 pm (Park at Hawthorne City Hall)**
- **Continental Breakfast Included**
- **Free Lunch At Casino**
- **\$25 per person**

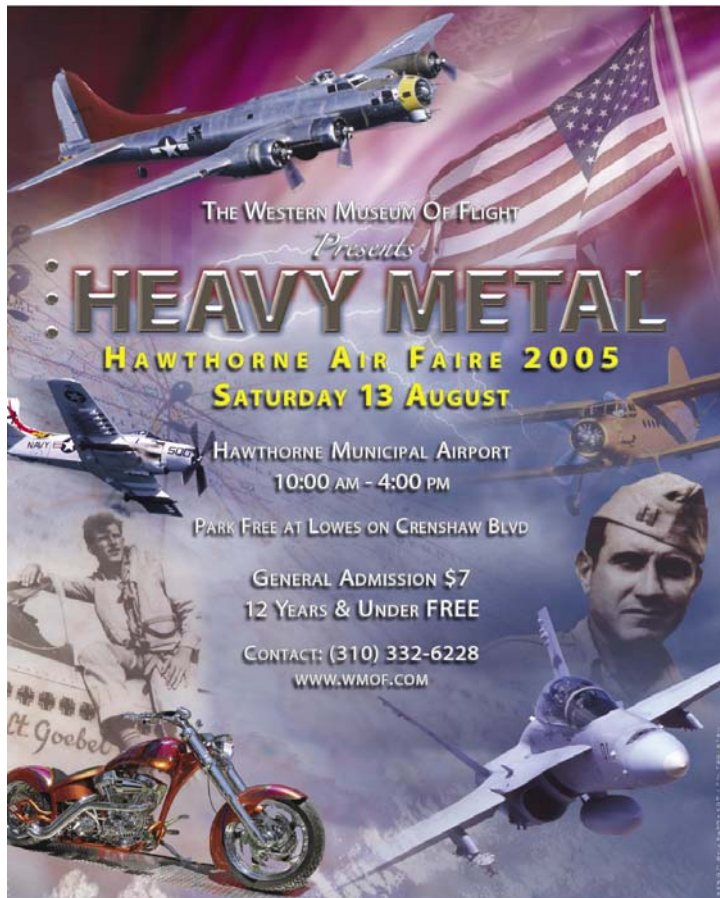


For Tickets Contact:

Betty 310.675.1430

Pat 310.754.9564 or

Candy 310.704.1336



Tell us what you would like to hear!

The HAWTHORNE HOTLINE is the official newsletter of the Hawthorne Chamber of Commerce. It is published monthly, sent by mail, email, and is posted on our website at www.hawthorne-chamber.com

Send requests to:
Candy Cargill-Fuller at candy@bhs-inc.org.

The HAWTHORNE HOTLINE welcomes your comments, suggestions and story ideas!



Thanks to Behavioral Health Services for publishing our newsletter.

MAYOR LARRY GUIDI'S 1ST ANNUAL Jazz Festival

PROCEEDS GO TO:
THE LARRY GUIDI'S SCHOLARSHIP FUND & THE HOPE IS HELPING FOUNDATION FUND



Jazz to sooth your soul and food to sooth your stomach

Saturday, August 20, 2005
12pm to 8pm

The Memorial Park
3901 El Segundo Blvd.
Hawthorne, California

Seatings is Limited - Purchase Early!

Tickets: Adults: \$ 7.00 - Children: \$ 4.00*
* Children 12 and under - Children under 3 years free

\$500 Level 1 Sponsor: includes 4 tickets, 1/4 page AD in the event program and a banner at the festival.

\$1000 Level 2 Sponsor: includes 6 tickets, 1/2 page AD in the event program and a banner at the festival.

\$1,500 Level 3 Sponsor: includes 8 tickets, full page AD in the event program, a banner at the festival and a 10 x 10 space

\$2,500 Level 4 Sponsor: includes 10 tickets , AD in front page/back page/inside front, a banner at the festival and a 10 x 10 space

Adult	\$7.00	QTY:	_____	TOTAL	\$ _____
Children	\$4.00	QTY:	_____	TOTAL	\$ _____
Level 1 Sponsor	\$500	QTY:	_____	TOTAL	\$ _____
Level 2 Sponsor	\$1,000	QTY:	_____	TOTAL	\$ _____
Level 3 Sponsor	\$1,500	QTY:	_____	TOTAL	\$ _____
Level 4 Sponsor	\$2,500	QTY:	_____	TOTAL	\$ _____
Make check payable to: SBWIB						
12509 Crenshaw Blvd. Hawthorne CA 90250		Total Amount Enclosed		\$ _____		

COMPANY NAME _____ CONTACT NAME _____

ADDRESS / BILLING ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

E-MAIL _____ PHONE _____

Credit Card Payment: VISA MASTER CARD DISCOVER AMEX

CARD NUMBER _____ / _____ EXPIRATION DATE _____ / _____

SIGNATURE _____ DATE _____ / _____ / _____



YOUR "ONE-STOP SHOP" SERVICE PROVIDER!



GET A MERCHANT ACCOUNT!

START ACCEPTING CREDIT CARDS TODAY!

Let our experts take care of your merchant services so you can focus on the more important things.

LIKE YOUR BUSINESS! SPECIAL PRICING FOR MEMBERS OF THE HAWTHORNE CHAMBER!

WE MAKE IT EASY!

Our core business is Merchant Processing- giving merchants the ability to accept or process a multitude of payment types. We provide the mechanism for merchant to accept **Credit and Debit Cards, Checks, Gift Cards, Wireless Nextel Phones.**

FREE ACCOUNT ANALYSIS!

If you are a new business or are currently accepting credit cards, call us today for a **FREE Analysis** at no obligation. We have several plans and systems to choose from.



**TOLL FREE: (800) 977-4770 ext 415 or
Cell Phone: (310) 678-2084**

www.2cpusa.com (email: claudiat@2cpusa.com)

Dir. Sales & Mktg: Claudia Tejeda – Ext 415

Sales Rep: Margaret Banks – Ext 447



**Contact The Chamber Office
To Get Your Button Today!**



The Hawthorne

HOTLINE

4444 W. El Segundo Boulevard
Hawthorne, CA 90250

<http://www.hawthorne-chamber.com>