



The Hawthorne **HOTLINE**

THE OFFICIAL NEWSLETTER OF THE HAWTHORNE CHAMBER OF COMMERCE

March 2005



The 2005 State of the City Address

Mission of the Hawthorne Chamber of Commerce

Act as a spokesperson for the business and professional community and translate into action the group thinking of its members

Render specific services to its members and to the community as a whole

All businesses within and around the City of Hawthorne are invited to join the Chamber and participate in its various community events

Location and Hours of Operation

4444 W. El Segundo Blvd.
Hawthorne
310.676.1163
info@hawthorne-chamber.com

Monday and Wednesday
9:30 am—2:30 pm
Friday
10 am—3 pm

All Chamber members are welcome to attend the General Board meetings held the first Wednesday of every month, 8 am at the Chamber office.



More than 340 enthusiastic business representatives, civic leaders and residents filled into the Ayres Hotel February 17th, for the Hawthorne Chamber of Commerce's 2005 State

of the City Address featuring Hawthorne Mayor Larry Guidi.

Hawthorne chamber President Don Harris welcomed everyone along with master of ceremonies Jan Vogel, Executive Director of the South Bay Workforce Investment Board. Assemblyman Jerome Horton, 51st District, introduced Mayor Guidi and Hawthorne First Lady Marilyn Guidi. The mayor highlighted the city's many accomplishments in 2004, including the multi-million dollar developments that created new jobs and tax revenue for the community, as well as providing a glimpse of future projects and goals.

Among the many elected officials in attendance were: Hawthorne City Council members Pablo Catano, Ginny Lambert, Gary Parsons and Louis Velez; City Clerk Danny Juarez; City Treasurer Thierry Lubenic; Gardena City Councilman and Hawthorne chamber board of director Steve Bradford; West Basin Municipal Water District Directors Don Dear and Jose Fernandez; and, Hawthorne School District Trustees Hugo Rojas and Shirley Duff.

"There was standing room only," stated Chamber

Executive Director Susan Lanfre who, along with Mike Bell of Bell Event Services, coordinated the event. "This was my first time attending Hawthorne's address. I was very impressed with Mayor Guidi and his leadership, and equally impressed with the support of members and businesses in the City."

Sponsors attended a special reception hosted by Gold's Gym where they received recognition awards from Mayor Guidi, and were photographed by local media including Hawthorne Cable Television.

Event sponsors included: Gold's Gym; Chevron Products Company; Jons Marketplace; Time Warner Cable; Hawthorne Airport, LLC/ Wedgewood Enterprise Corporation; Hawthorne Cable Usage Corporation; South Bay Ford; SAMS Venture, LLC partners Kearny Real Estate Company, Catellus and Morgan Stanley; Sutter Securities, Inc; Ayres Hotel and Matisse Restaurant; Advanced Party Rentals; Bell Event Services; and Menace Studios.

"I am so proud; proud of our City, proud of our Chamber members who worked so hard to put this event together, and proud to be a member of the Hawthorne family," stated Don Harris. "Attendees received a special edition of our (the Chamber's) famous 'I Love Hawthorne' button, and a chocolate version as well."

Planning has already begun for 2006, but before then, stay tuned for Earth Day, dedication of the Beach Boys Historical Monument, and.....the start up of the Hawthorne Farmers Market !

March 17th Mixer at Cerise Auto Body!
13020 Cerise Ave., Hawthorne, 5:30 pm
Food, Drawings, Networking
Be There!

Presidents Message

Act VI- Moving Forward

As I moved about the ballroom at the Ayres Hotel last month at our State of the City Luncheon, I couldn't help but notice everybody wearing their "I Love Hawthorne" buttons. I would like to thank our Business Womens Council for coming up with this great idea for these buttons. And the buttons for this luncheon weren't just any old buttons either – they were specially made for this event and even had the event date on it. A real collectors item!!

Mayor Guidis speech was inspiring as usual. Crime is down, property values are up, and industry is once again finding Hawthorne as THE place in the South Bay to do business. The future is bright for our town! Even the rain which came down during the luncheon could not dampen the spirits of the capacity crowd attending the event!

The theme of "I Love Hawthorne" is really catching on, too. I feel a real unity among the citizens of our great city. Bridges are being built among former adversaries who are now able to put their differences aside for the good of Hawthorne. Its amazing what can be accomplished when people work together for the common good of something – in this case our town.

Speaking of working together, I want to compliment our Chamber board of directors and our Special Events Committee for their efforts in planning the State of the City Luncheon. Thank you Mike Bell, Susan Lanfre, Betty Patterson, Meg Roi, Tom Quintana, Pat Feldman-Donaldson, Monica McLanahan from the City and the staff of the Ayres Hotel for your tireless efforts in making this event a success. Also a big thanks to Larry Bender from Hawthorne Cable, Doug Herbst and Joe Simone for producing the great

video shown at the event.

That's it for now, folks. But stay tuned for future events such as Earth Day, Farmers Market and the Chamber cable TV show. 2005 promises to be a great year for Hawthorne and the Chamber.

Don Harris,
 President

Happy St. Patrick's Day!



Upcoming Events- Also published at <http://www.hawthorne-chamber.com>

March Events

3/2 Monthly Board of Directors Mtg, 8 am, Chamber Office

**3/15 Women in Business Mtg, 12 noon, Cherise Vallas
 abovedove2003@yahoo.com**

3/17 March Mixer, 5:30 pm, Cerise Auto Body, 13020 Cerise Ave., Hawthorne

April Events

4/6 Monthly Board of Directors Mtg, 8 am, Chamber Office

4/14 Latino Business Reception, 5 pm, El Camino College Marsee Auditorium, Nelly Rodriguez (310) 660-3311

4/19 Women in Business Mtg, 12 noon, Cherise Vallas

abovedove2003@yahoo.com

4/21 April Mixer, 5:30 pm, Ayres Hotel 14400 Hindry Ave.

May Events

5/4 Monthly Board of Directors Mtg, 8 am, Chamber Office

5/5 7th Annual Cinco de Mayo Career Expo, 10 am, Hollywood Park

**5/17 Women in Business Mtg, 12 noon, Cherise Vallas
 abovedove2003@yahoo.com**

5/19 May Mixer, 5:30 pm, Chips Restaurant, 11908 Hawthorne Blvd.

The Hawthorne Hotline would like to list your community or business events. Please contact the Hawthorne Chamber at info@hawthorne-chamber.com

Business Women's Council Highlights



Connie Horstkotte, a Certified Financial Planner for AIG, addresses the February 15th meeting of the Business Women's Council at the El Torito Inn. Formed last July, the Council has grown to more than 30 members and conducted a variety of projects to benefit the chamber and community.

THE HAWTHORNE HOTLINE is mailed and emailed directly to 230+ members and published on the chamber's website at www.hawthorne-chamber.com.

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Members	\$ 35	Non-members	\$ 50
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Community News

Diversity Employment Source in partnership with the South Bay Workforce Investment Board presents... The 7th Annual Cinco de Mayo Career Expo, Thursday, May 5, 2005 ~ 10-3 pm, at Hollywood Park. Over 4000 qualified diverse candidates. Space is limited. To register or for sponsorship call: 310-348-0985 or deujino@deslive.com

Schnierow Dental Care offers **FREE** Dental Screenings at the Roduum Swap Meet every Saturday!

List Your Event Here! Email your business and community news to candy@bhs-inc.org



Thanks to Behavioral Health Services for publishing our newsletter.



**Contact The Chamber Office
To Get Your Button Today!**

Tell us what you would like to hear!


The HAWTHORNE HOTLINE is the official newsletter of the Hawthorne Chamber of Commerce. It is published monthly, and is sent out by mail, email, and is posted on our website at www.hawthorne-chamber.com

Requests to be included in the newsletter should be sent to:
Candy Cargill-Fuller at
Behavioral Health Services
candy@bhs-inc.org.

The HAWTHORNE HOTLINE welcomes your comments, suggestions and story ideas!

Advertise Your Business Here! Contact info@hawthorne-chamber.com for information

Happy St. Patrick's Day!



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State Of The City Address



Hawthorne Mayor Larry Guidi (holding certificate) thanks Gold's Gym owners and staff for their sponsorship of the 2005 Hawthorne Chamber of Commerce State of the City Luncheon. Pictured from left are, Benny Leongson, Abram Tavera, Mayor Guidi, Cliff Strand, Steve Tavera, Bryan Avalon and Joaquin Sotelo.



Hawthorne Chamber President Don Harris presents check for \$1,500 to Mayor Larry Guidi for the Larry Guidi Scholarship Fund for high school students.



Mayor Larry Guidi presents his State of the City message to more than 340 attendees at the elegant Ayres Hotel.



Assemblyman Jerome Horton, at left, poses with Mayor Larry Guidi (center) and Jan Vogel, Executive Director of the South Bay Workforce Investment Board, prior to start of the State of the City Luncheon last month.



Mayor Larry Guidi proudly displays the souvenir street sign that he received from the Hawthorne Municipal Employees Association during the annual State of the City Luncheon presented by the Hawthorne Chamber at the Ayres Hotel.



**Contact The Chamber Office
To Get Your Button Today!**

Hawthorne Chamber Board Members

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dharris@hawthorne-chamber.com

Treasurer

Larry Franklin
Commercial Capital Bank

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Candy Cargill-Fuller
Behavioral Health Services
candy@bhs-inc.org

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dharris@hawthorne-chamber.com

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Hawthorne School District

Contact Any

Board Member

And Get

Involved Today!



The Hawthorne

HOTLINE

4444 W. El Segundo Boulevard
Hawthorne, CA 90250

<http://www.hawthorne-chamber.com>