



The Hawthorne **HOTLINE**

THE OFFICIAL NEWSLETTER OF THE HAWTHORNE CHAMBER OF COMMERCE

September 2005

Mission of the Hawthorne Chamber of Commerce

Act as a spokesperson for the business and professional community and translate into action the group thinking of its members

Render specific services to its members and to the community as a whole

All businesses within and around the City of Hawthorne are invited to join the Chamber and participate in its various community events

Location and Hours of Operation

4444 W. El Segundo Blvd.
Hawthorne
310.676.1163 www.hawthorne-chamber.com or info@hawthorne-chamber.com

Monday and Wednesday
9:30 am—2:30 pm
Friday
10 am—3 pm

All Chamber members are welcome to attend the General Board meetings held the first Wednesday of every month, 8 am at the Chamber office.

Win A Mustang Or \$20,000 Cash!

The Hawthorne Chamber of Commerce is sponsoring a charity raffle for Hope is Helping, a local organization known for it's help of children and families in need. The Grand Prize is a 2005 V-6 Ford Mustang Premium Convertible from South Bay Ford or \$20,000 dollars in cash, as well as over \$12,000 dollars in additional cash prizes.

Because only a limited number of tickets will be sold, the odds of winning the Ford Mustang or a cash prize are 1 in 95. Tickets will be sold for \$20 dollars throughout the months of August and September. For more information on the raffle and to purchase tickets contact any Board member or the Chamber directly at (310) 676-1163.



September 16th Mixer at South Bay Ford!
5100 West Rosecrans Avenue, Hawthorne, 5:30 pm
Food, Drawings, Networking
Be There!

President's Message

Center Stage II

Act II

It's a beautiful August summer evening and I'm at our mixer being hosted by the Ramada Plaza Hotel. Looking out of the window, the sky is clear and I can see another of our Chamber members businesses, 405 Storage, who hosted our July mixer. This evenings mixer is well attended, with new and prospective members. City officials and Ramada Management team enjoying the Mexican Fiesta fare provided for the event. The atmosphere is lively, with so much going on in the City. We just had our annual Air Faire, and there was a lot of talk about that –

such as "how can we make it better next year?" I hope you were able to make this event. If not, then you don't want to miss next months mixer on September 15th at South Bay Ford.

We just had the 1st Annual Mayor Guidi Jazz Festival on Saturday August 20th. Your Chamber of Commerce had a display there with the beautiful 2005 Mustang convertible which some lucky person will win on December 17th. We are very excited about this opportunity to raise funds for Hope is Helping and our Chamber by raffling this car.

Stay tuned for upcoming events in the City and Chamber. To find out more,

just log onto our website at www.hawthorne-chamber.com.

Hope to see you at the next event!!

Don Harris

Chamber President



Hawthorne Chamber Board Members

Board of Directors

President Don Harris, Farmers Insurance Group

Treasurer Larry Franklin, Commercial Capital Bank

President Elect Pat Feldman-Donaldson, Abacus Security Services

Committees

Communications Candy Cargill-Fuller, Behavioral Health Services

Economic Development Don Harris, Farmers Insurance Group

Government Affairs Terri Owens, South Bay Workforce Investment Board

Member Services/Women in Business Pat Feldman-Donaldson, Abacus Security Services

Special Events Nelson Rios, Advanced Party Rentals

Elected Board Members

Rev. Al Wise, Del Aire Assembly of God Church

Betty Patterson, LV Travel & Tours

Bill Salfity, G & S Printing

Joseph Simone, Menace Studios

Meg Roi, California Crusader News

Mike Bell, Bell Event Services

Nelson Rios, Advanced Party Rentals

Pat Feldman-Donaldson, Abacus Security Services

Steve Eades, Gold's Gym

Tom Boren, Marriott International

At Large Directors

Candy Cargill-Fuller, Behavioral Health Services

Jeff Lyman, South Bay Ford

Ken Carson, Vought Aircraft Industries Inc.

Lily Craig, Chevron Products Company

Shelley Rose, Hawthorne School District

Steve Bradford, Southern California Edison

Terri Owens, South Bay Workforce Investment Board

Staff

Administrative Assistant Sherice Fernandez

**Contact Any Board Member And
Get Involved Today!**

The **South Bay Business Resource Network (Network)** is a brand new business services program of the **South Bay Workforce Investment Board**. The Network is an association of organizations, which are dedicated to providing resources of value and benefit to South Bay businesses. Our *mission* is to promote and support a vibrant economy by helping businesses reduce their costs, increase productivity, and increase the potential for profitability. Our *goal* is to create an enhanced economic environment in which businesses are more likely to remain healthy, competitive and successful. The **Network** provides a range of resources and services, which can help firms meet many of today's business challenges. Our resources can help businesses reduce and avoid unnecessary costs, and plan and improve their operations. According to the needs of the customer, we offer the following services at no-cost, at cost, and on a discounted fee-basis:



- Staffing Assistance**
- Business and Entrepreneurial Development Services**
- Labor Exchange Services**
- Disability Services for Employers**
- Workplace Performance Improvement Services**
- Human Resource Solutions**
- Corporate (Large Employer) Services**

"Let the Network help you meet today's business challenges." Call our automated number at (310) 970-7799 or our Resource Desk at (310) 970-7700. You can also visit us at www.southbayresource.net



Upcoming Events

September Events

- 9/7 Monthly Board of Directors Mtg, 8 am, Chamber Office
- 9/15 September Mixer, 5:30 pm, South Bay Ford, 5100 W. Rosecrans, Hawthorne
- 9/20 Women in Business Mtg, 12 noon, Cherise Vallas, abovedove2003@yahoo.com

October Events

- 10/5 Monthly Board of Directors Mtg, 8 am, Chamber Office
- 10/18 Women in Business Mtg, 12 noon, Cherise Vallas, abovedove2003@yahoo.com
- 10/20 October Mixer, 5:30 pm, Gold's Gym

November Events

- 11/2 Monthly Board of Directors Mtg, 8 am, Chamber Office
- 11/15 Women in Business Mtg, 12 noon, Cherise Vallas, abovedove2003@yahoo.com
- 11/17 November Mixer, 5:30 pm, Hawthorne Math and Science Academy

December Events

- 12/7 Monthly Board of Directors Mtg, 8 am, Chamber Office
- 12/20 Women in Business Mtg, 12 noon, Cherise Vallas, abovedove2003@yahoo.com
- 12/15 December Mixer, Abacus Security

List your community or business events. Contact Candy Cargill-Fuller at candy@bhs-inc.org

The Business of Environmentalism

Hopefully this article finds you all filling out the City of Hawthorne's Business Recycling Survey that was included in the July issue of the Chamber's Newsletter. As you work on those, know that environmentalism and business need not be mortal enemies. None of us can hide under the blanket of urban sprawl and ignore our environmental duties. There may not be much tropical rainforest in Hawthorne... but there is a river! The headwaters of the Dominguez Channel are in Hawthorne and it runs right through the City on its way to the Pacific Ocean. Because of this, Hawthorne has adopted very strict monitoring of storm water pollution.

This storm water can be a flood of exposure for local businesses. The

City of Hawthorne has a unique agreement with a company called Adopt-a-Waterway that may interest local businesses. The company offers strategic locations throughout the City where businesses can sponsor the cleaning of a storm drain. Similar to highway adoption programs, the business gets its name on an eye-catching sign. The business can be proud that a portion of its money is going to the City of Hawthorne to prevent water pollution.

Businesses can contact Douglas Krauss, in City of Hawthorne Public Works Department, at (310) 349-2987, or can contact Adopt-a-Waterway directly at 1-800-890-1185, or by visiting their website

adoptawaterway.com

There are many other ways to strengthen your business through environmental responsibility. The State of California's WRAP (Waste Reduction Award Program) is an excellent way for businesses to gain statewide exposure and prestige. This award is available annually by simply filling out an application. By the way, you need not be saving baby seals to win this award. Your current recycling and diversion efforts alone may qualify your business for this award. Contact me for more information and assistance. You may also check out the website at www.ciwmb.ca.gov/WRAP/.

YesterYear by Walt Dixon

Have you ever experienced certain sounds, smells or sights that brought back flooding distant memories? Just the other day, I heard an ice cream truck and memories came racing back in my mind. The Good Humor man coming down the street jingling the bells on his vehicle, and all the neighbors rushing out to purchase an ice cream bar, strawberry sundae, or other goodies he might have. If you were lucky enough to get an ice cream bar and the stick in the middle said 'free' you received a free bar. We all looked for that free stick.

Other great sounds were the Helm's Bakery man with his whistle. Now that was something to hear. He would have fresh baked bread, cookies, pies and other things that made your mouth water. You could put an order in with him for the next time he came by.

Other good memories were drug stores with soda fountains, where you could wait while the 'soda

Jerk' (not a bad name then) whipped up a cherry coke, hot fudge sundae, or banana split, even a sandwich. There were only stools at the fountain and at noon all of the stools would be taken. You would have to stand behind the stool you wanted and when that patron finished their meal, you would sit down and enjoy whatever greeted your fancy.

Another thing we do not have now are 5 & 10 cent stores where most things were 5 or 10 cents each. In the old days the five and dime would have a sheet music department, usually towards the back of the store, and there would be a young lady there singing the latest tune. She would not sing the whole song, for her job was selling the sheet music, not to entertain the patrons.

How many of you remember telephones without dials or buttons? You would pick up the receiver and the operator would come on the line and ask what number you wanted. Sometimes all you had to do was tell

the operator the parties name and she would connect you. You were probably on a 2 or 4 party line, sharing that line with other people! If you wanted to use the phone and some one was already on the line, you could hang up and try a little later or ask the talking party if they would be so kind as to hang up so you could use the phone. Most of the time the party would hang up for you. A great past time was to listen in on other peoples conversations.

Even before the no dial phones, there were the kind you had to turn a crank in order to get the operator. Most phone numbers then were either 2 to 4 numbers, so you would tell the operator 'give me number 44' or such. You usually got to know the operators name, so when she would ask you for the number you would say 'Good Morning Mary' or whatever her name was.

Remember Those were the GOOD OLD DAYS. Til next time.....

Annual Vendor Fair Coming November 15th

Do you provide a product or service that is geared to nonprofit organizations and youth recreation groups in the Hawthorne, Lawndale, Del Aire-LAX and South Los Angeles region?

Then you need to be a vendor at the 16th annual Vendor Fair, November 15, 2005, being presented by District 37 Little League Baseball, in cooperation with Smart & Final.

The Vendor Fair will be held from 6 – 9 p.m., at the new Smart & Final Warehouse at 15205 Hawthorne Blvd in Lawndale. Businesses wishing to secure a booth need to contact Wes Haggerty at (310) 644-9360, immediately since space is limited. Vendor Booths are only \$100.

League officials, team mothers, and other decision makers that serve more than 10,000 youth in District 37, AYSO, school PTAs, YMCA and many other groups attend this annual Vendor Fair looking for fundraising ideas and other goods and services.

Community Events



Hawthorne Mayor Larry Guidi welcomes participants to the first annual Jazz Festival, August 20th, presented by the mayor and Hope is Helping, Inc. More than \$12,000 was raised through sponsorships and ticket sales for the event that will go to the Mayor's Scholarship Fund and to help Hope is Helping provide services for people in need.



More than four hundred visitors and participants were on hand for the first annual Jazz Festival presented August 20th at the Betty Ainsworth Sports Center.

THE HAWTHORNE HOTLINE is mailed and emailed directly to 230+ members and published on the chamber's website at www.hawthorne-chamber.com.

Advertising Rates

Ad Size	One Time	3x or More
Business Card	\$ 25	\$ 20
Quarter Page	\$ 45	\$ 40
Half Page	\$ 90	\$ 85
Full Page	\$ 180	\$ 170

Newsletter Insert Rates (Advertiser Provides Copies)

Members	\$ 35	Non-members	\$ 50
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The Western Museum of Flight presented the annual Hawthorne Air Faire, August 13th, at Jack Northrop Field, Hawthorne Municipal Airport. "Heavy Metal" was the theme for the annual event which attracted more than 50 aircraft and 6,000 aviation enthusiasts.

Advertise Your Businesses Here!

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Contact The Chamber Office To Get Your Button Today!



*Thanks to Behavioral Health Services for
publishing our newsletter.*

Tell us what you would like to hear!

The HAWTHORNE HOTLINE is the official newsletter of the Hawthorne Chamber of Commerce. It is published monthly, sent by mail, email, and is posted on our website at www.hawthorne-chamber.com

Send requests to:
Candy Cargill-Fuller at
candy@bhs-inc.org.

The HAWTHORNE HOTLINE welcomes your comments, suggestions and story ideas!



The Hawthorne **HOTLINE**

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